

March 12, 2024



### Agenda

# Welcome Planning & Coordination Tools

- . AHS Homepage blog (public)
  - Promotional Venues
- Arlington VA250 Google Drive (Arl committees)
  - VA250 State Info: Grants Overview

Discussion: Proposed Organization What's Next?



## Planning/Coordination Tools

#### AHS Homepage blog: Arlington VA250

- Updates for ArlingtonVA250 Orgs
- Meeting Agendas, Powerpoints, and Recaps
- . In the News
- . Key Links:
  - StayArlington VA250 webpage (pending)
  - Arlington VA250 on State website (pending)
  - VA250 State website
  - America250 website
  - Arlington VA250 Facebook Site





EVENTS VISIT SUPPORT AHS

PHOTOS SHOP ABOUTUS

#### FEATURED TOPI



#### ARLINGTON VA250

ANNETTE x MARCH 3, 2024

Arlington, Virginia is commemorating the 250th Anniversary of our country and the Arlington County Board designated the Arlington Historica...

READ MORE ...



## Event Planning Already?!

What? When? Hosting Organization(s)?



#### 2024

- Apr 6: Ball-Sellers House "Sounds and Sights"
- Apr 27: George Washington's Forest Guided History Walk
- July 11: Revolutionary Arlington

#### 2025

County Fair: Mobile Museum





## Arlington VA250 Google Drive

- ArlingtonVA250 contact info
- Background/Organizational Docs
- . Committees
- . Events
- Meetings
- Press and Social Media News
- VA250 State Commission Info & Resources



### VA250 Grants

- Virginia Tourism: marketing events
  - Paid advertising
  - Printed materials: brochures, pamphlets
  - Road to Revolution historical markers
- Virginia Humanities: content development
  - Exhibitions, events, book series
- Virginia Commission for the Arts
  - Any kind of art



### **Grant Resources**

### William G. Pomeroy Foundation

### Fully funded markers

- Community's Transportation History
  - Helps tell the story of transportation in Arlington
    - Columbia Pike (c. 1810)
    - Railroad (?)
- Hometown Heritage
  - Historically significant, people, places, things, or events



### Tips on Grants

Individual Arlington organizations apply for each

Need only get a written nod that goal contributes to Arlington's 250 commemorations

email me at <u>ArlingtonVA250@gmail.com</u>

VA250 Commission: Grant award will lean toward local committees that consistently report event attendance



### Discussion: Proposed Organization

### **Proposed Committees**

- Fundraising
- Marketing/Communications
- Inclusion
- Youth & Family Engagement
- Activities
- Signature Event



## Next Steps

- 1. Sign up for committee(s) in Google Drive
- 2. Each committee meets initially with Annette
- 3. Will keep all informed
  - Make committee members' contact info available to all others for coordination purposes
  - Provide monthly updates from State commission & Arlington activities
- 4. Will work with StayArlington to develop/launch promo site
- 5. Will work with VA250 to launch promo site with state



### Next Meeting

- When?
- Community Center
- Zoom enabled

